

62 **WESTERN  
MAINE** EV

***Guaranteed-to-Live***

**EVERGREENS**

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U.S. Department of Agriculture

**FALL 1960**

*at Wholesale Prices*

Pioneer Commercial  
Growers of Evergreen  
Seedlings and Transplants  
Established 1923



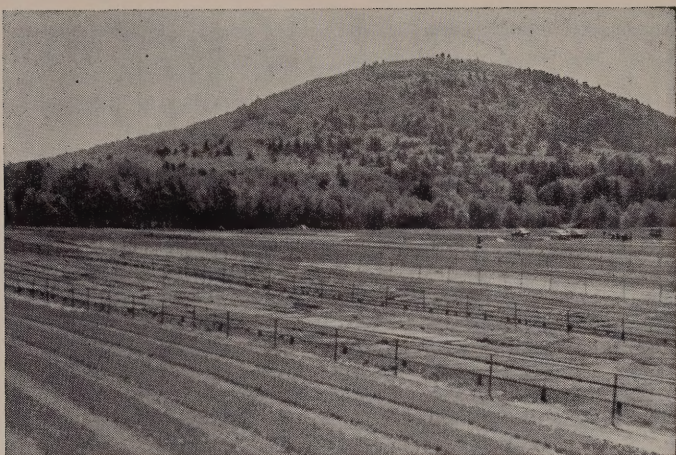
**WESTERN  
MAINE**

**Forest  
Nursery Co.**

**FRYEBURG, MAINE**



# Why Western Maine Evergreens Will Make More Money For You



Some of the seedbeds at our Fryeburg nursery. Note irrigation systems and sun shades.

Whether you raise Christmas Trees, Timber, or nursery stock for resale or for use in park or golf course landscape work — it pays to plant rugged guaranteed-to-live evergreens from Western Maine Forest Nursery.

There are several reasons for this:

Here at Western Maine we use the most modern scientific methods of planting, propagating, transplanting, fertilizing, irrigating and spraying to insure healthy trees with thick, fibrous root systems, and fuller, rich colored foliage.

Transplanting promotes thicker more compact root systems which assure practically 100% survival when planted by our customers. Our volume production enables us to supply highest quality stock at amazingly low prices.

Healthier trees, more perfect specimens, higher survival rate, faster-growing strains, all mean earlier Christmas tree crops, better timber stands or higher-valued landscaping stock. That's why we say "Western Maine Evergreens will make more money for you." Thousands have proven it.

*Harry and Harold Eastman*

## Christmas Trees . . . Reforestation . . . Lining Out Stock

Our wide selection of varieties in both transplants and seedlings has helped make Western Maine the source of evergreens for volume plantings year after year. Since 1923 we have shipped millions of trees to satisfied repeat

customers. Since demand is great and some varieties are quickly sold out, it pays to plan ahead and order early. Fall shipping season is from about September first until the middle of November.

### Plant This Fall — for a head start

Fall planting is becoming more and more popular. There are many reasons for this. Trees have a chance to get established without competition from sod and weeds. They burst into life and start growing earlier in the Spring — (sometimes cold, wet spring weather delays planting until late May or June) giving a good head start over trees planted next Spring. Except when very wet soil conditions exist, fall planting has proved highly successful in all parts of the country.

### How to Plant 1000 Trees a day

Western Maine Evergreens have strong, vigorous root systems which make them "take hold" better for a higher survival rate in all soils and climates.

When trees are unpacked, roots should be covered immediately by placing in a bucket of water or thin mud. This keeps roots from drying out. If a large quantity is to be kept for some time, trees should be "heeled in" by placing in a ditch or furrow and covering roots well with soil, then soaking thoroughly.

One man, using our specially designed planting spade, can plant up to 1000 trees per day. Follow these easy steps for rapid planting.

1. Insert spade straight into ground.
2. Pull back and push forward to form wedge shaped opening.
3. Spread roots carefully and place tree in hole.
4. Close opening, stamp soil on both sides firmly.

### Our Written Guarantee Protects You!



HARRY



HAROLD

**WESTERN MAINE'S**

## Guarantee

We guarantee that 90% of the Transplants you buy from this Price List will live. If you will notify us before October 1, 1961, of the number over 10% which do not live, replacement will be made to equal 90% of the number originally purchased. If we are unable to furnish replacements in exact size originally purchased, we will furnish them in the nearest size and variety. Shipments will be made by express collect or C.O.D. for postage.

Trees shipped by freight or truck cannot be guaranteed.







# FALL 1960 Wholesale Prices of America's Finest Evergreens

When you invest in evergreens — don't be satisfied with anything less than the best — Western Maine Transplants or seedlings. From selection of seed right through to packing for

shipment, our special methods and extra care assure you the very finest evergreens available anywhere at any price. And, as you can see below, prices are very reasonable.

## TRANSPLANTS GUARANTEED-TO-LIVE

| Kind                        | Age   | Size      | Transplants | Per 1000 |
|-----------------------------|-------|-----------|-------------|----------|
| AMERICAN ARBORVITAE         | 4-yr. | 5-10 in.  | 2-2         | \$ 75.00 |
| DOUGLAS FIR                 | 4-yr. | 6-12 in.  | 2-2         | 80.00    |
| DOUGLAS FIR                 | 3-yr. | 3-5 in.   | 2-1         | 70.00    |
| MUGHO PINE                  | 4-yr. | 5-10 in.  | 2-2         | 75.00    |
| SCOTCH PINE (Austrian Hill) | 5-yr. | 15-30 in. | 2-3         | 85.00    |
| SCOTCH PINE (Austrian Hill) | 3-yr. | 4-10 in.  | 2-1         | 65.00    |
| SCOTCH PINE (North German)  | 3-yr. | 4-10 in.  | 2-1         | 65.00    |
| SCOTCH PINE (Spanish)       | 3-yr. | 4-10 in.  | 2-1         | 65.00    |
| *WHITE PINE                 | 4-yr. | 6-8 in.   | 2-2         | 75.00    |
| BLACK HILL SPRUCE           | 5-yr. | 6-12 in.  | 2-3         | 85.00    |
| COLORADO BLUE SPRUCE        | 6-yr. | 10-18 in. | 2-4         | 165.00   |
| COLORADO BLUE SPRUCE        | 5-yr. | 8-15 in.  | 2-3         | 150.00   |
| ENGELMANN BLUE SPRUCE       | 4-yr. | 4-6 in.   | 2-2         | 80.00    |
| NORWAY SPRUCE               | 5-yr. | 8-15 in.  | 2-3         | 85.00    |
| NORWAY SPRUCE               | 4-yr. | 6-12 in.  | 2-2         | 75.00    |
| WHITE SPRUCE                | 5-yr. | 10-18 in. | 2-3         | 90.00    |
| WHITE SPRUCE                | 4-yr. | 5-10 in.  | 2-2         | 75.00    |

## TRANSPLANTING INFORMATION

The figure 2-2, shown in the price list, represents the number of years the trees have been in seed beds, the number of years in transplant beds and the number of times transplanted. The first figure indicates the number of years the trees remained in the seed bed before being transplanted. The second figure indicates the

number of years the trees remained in the transplant bed. The total of the figures indicates the age of the tree and each dash represents one transplanting. Thus, a 2-2 Douglas Fir is a 4-year-old tree which remained in the seed bed two years, was transplanted and remained in the transplant bed two years.

\*WHITE PINE may be shipped into all states (and the District of Columbia) except Arizona, Colorado, Nevada, New Mexico, Utah and California.

## SEEDLINGS (NOT GUARANTEED)

| Kind                        | Age   | Size      | Seedlings | Per 1000 |
|-----------------------------|-------|-----------|-----------|----------|
| DOUGLAS FIR                 | 3-yr. | 3-6 in.   | 3-0       | \$30.00  |
| FRASER FIR                  | 3-yr. | 3-6 in.   | 3-0       | 30.00    |
| NORWAY RED PINE             | 3-yr. | 4-8 in.   | 3-0       | 25.00    |
| SCOTCH PINE (Austrian Hill) | 3-yr. | 10-15 in. | 3-0       | 25.00    |
| SCOTCH PINE (North German)  | 3-yr. | 8-12 in.  | 3-0       | 25.00    |
| SCOTCH PINE (Spanish)       | 3-yr. | 6-12 in.  | 3-0       | 25.00    |
| *WHITE PINE                 | 3-yr. | 5-10 in.  | 3-0       | 30.00    |
| JAPANESE BLACK PINE         | 3-yr. | 5-10 in.  | 3-0       | 30.00    |
| COLORADO BLUE SPRUCE        | 3-yr. | 5-10 in.  | 3-0       | 40.00    |
| NORWAY SPRUCE               | 3-yr. | 3-5 in.   | 3-0       | 25.00    |
| WHITE SPRUCE                | 3-yr. | 4-8 in.   | 3-0       | 30.00    |

**SCOTCH PINE** For several years we have been experimenting with various strains of Scotch Pine and with seed from different sources. We believe that we now have a very good selection to choose from. The Austrian Hill strain seems to be fast growing and have good color. The Spanish strain seems to be quite compact and have excellent color. The North German strain is also a good grower and holds its color quite well.

**TERMS** Cash with order, or one-half cash with order, balance C.O.D. All prices F.O.B. Fryeburg, Maine, net; no discounts. 250 trees of any one kind and size at the 1000 rate. For less than 250 of one kind ask for our Retail Folder. No extra charge for boxes or packing. Please give Second and Third Choices on All Orders

## SHIPPING WEIGHTS

The following shipping weights are approximate due to the different varieties. Weight per thousand trees including packing, material and crates, will average as follows:

**SEEDLINGS** 2-yr. 7 lbs., 3-yr. 15 lbs.

**TRANSPLANTS** 3-yr. 28 lbs., 4-yr. 80 lbs. 5-yr. 200 lbs., 6-yr. 200-300 lbs. All trees shipped by freight are not covered by our Guarantee.



Note excellent branch and root development on these Blue Spruce and White Spruce transplants.



DOUGLAS FIR



SCOTCH PINE



WHITE SPRUCE



AMERICAN ARBORVITAE



BLUE SPRUCE



BLACK HILL SPRUCE

**WESTERN MAINE FOREST NURSERY CO., FRYEBURG, MAINE**

Telephone: WEBster 5-2165





# FREE Copy of our NEW Christmas Tree Grower's Guide

This booklet describes the unusual opportunities for reaping valuable annual harvests from your idle or waste lands. Tells the whole story of how a small investment in Western Maine Evergreen transplants or seedlings can return a cash profit of up to \$1000. each year. Explains which varieties to plant, when and how to plant, distance apart, how and when to harvest and market.



Be sure to get this new free Christmas Tree booklet today! Yours for the asking — just send postal card today, and receive booklet by return mail!

*Write for yours today!*

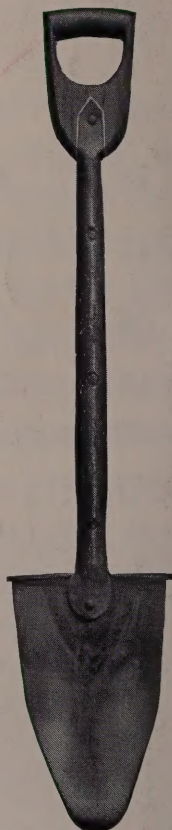
## SPEED PLANTING

### With This Special Planting Spade

Designed to cut your planting time in half. We have used these ourselves for many years. They're well balanced and sturdily made. Designed to plant trees quickly and easily. Using this spade and the method described elsewhere in this folder, one man can plant up to 1000 trees a day. Has many other uses around the home, farm or nursery. Order one or more now.

*Special Fall Offer* **\$10.<sup>50</sup>**

Use order blank to order spade along with your trees.



**WESTERN MAINE Forest Nursery Co.**

FRYEBURG, MAINE

Phone: WEBster 5-2165